

NEWS RELEASE



OMNIBUS
COMPUTER GRAPHICS
LOS ANGELES · TORONTO · NEW YORK

FOR IMMEDIATE RELEASE:
LOCATION: HOLLYWOOD, CALIFORNIA
DATE: Dec. 9/86 PAGE: 1 of 1

SHOWSCAN GRANTS PRODUCTION RIGHTS TO OMNIBUS

Mr. Roy Aaron, President & CEO of SHOWSCAN FILM CORPORATION and J. C. Pennie, President & CEO of OMNIBUS COMPUTER GRAPHICS INC., announced today the granting to OMNIBUS of the worldwide rights to market the SHOWSCAN production process under the name of OMNIBUS/SHOWSCAN PRODUCTIONS to serve the advertising and corporate markets.

SHOWSCAN is a revolutionary motion picture process developed by Douglas Trumbull by which high speed projection of 70mm film onto a large screen creates a unique entertainment experience. By projecting at a rate of 60 frames per second, images of unmatched quality combined with state-of-the-art sound give audiences a sense of dimensionality, heightened clarity and brilliance for a feeling of involvement that is startling in its dramatic realism. SHOWSCAN theatres have had enthusiastic response both at Expo '85, Tsukuba Japan and Expo '86, Vancouver.

OMNIBUS with sales forecast at \$40.0 million (US) for fiscal 1987 is a producer of award winning Television Commercials, Network ID's and motion picture special effects both through traditional methods and advanced computer simulation. OMNIBUS is reputed to be the largest computer graphics firm in the world serving the entertainment industries.

OMNIBUS/SHOWSCAN PRODUCTIONS will focus on business show applications for major corporate clients, and advertising vehicles to launch new products in special presentation theatres. Over the next five years the agreement between SHOWSCAN and OMNIBUS is anticipated to receive over \$50.0 million (US) of production for the OMNIBUS facilities in Hollywood.

SHOWSCAN recently completed a major automobile introduction "spectacular" for Campbell-Ewald and the Chevrolet division of General Motors Corporation for the dealer presentation in Orlando, Florida.

The production facilities for OMNIBUS/SHOWSCAN will be located at the OMNIBUS facility in Studio G at Paramount Pictures Corporation in Hollywood.

OMNIBUS is a publicly traded company listed on the Toronto Stock Exchange and reported in the United States by the Associated Press.

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